

## From Living Labs to real-world change

SOTERIA's pathway to personalised road safety

10:30 Registration

11:00 Welcome

EU | CINEA Intervention (TBC)

Dr Marina Georgiou, R&I Project Manager, Netcompany

Dr Antonio Masegosa, Ikerbasque Research Associate Professor, University of Deusto

11:20 Co-creating road safety with VRUs

Understanding VRUs: Behaviour insights and pathways to safer urban mobility

Dr Colin Booth, Professor of Smart and Sustainable Infrastructure, University of the West of England Bristol

Co-creation in practice: Engaging communities for safer urban mobility

Jeronimo Bueno, Product Manager, Nommon Solutions and Technologies

Learning from youth: FAPS and immersive Virtual Reality safety training for Generation Z

Maria Pohle, Lead Researcher, Fraunhofer Institute for Transportation and Infrastructure Systems

From co-creation to policy uptake: Embedding VRU needs in city mobility strategies

Ruth Anderson, Future Mobility Technical Lead, Oxfordshire County Council

12:10 From interoperable data to explainable risk insights

Building the Safe Mobility Data Space: Integrating and harmonising urban safety data

Filippos Gkountoumas, Technical Project Manager, Frontier Innovations

From data to insight: Advanced accident risk and urban mobility prediction for safer cities

Maria Pohle, Lead Researcher, Fraunhofer Institute for Transportation and Infrastructure Systems

SOTERIA Safety Intelligence Platform: Turning analytics into actionable urban decisions

Dr Antonio David Masegosa, Ikerbasque Research Associate Professor, University of Deusto

Harnessing Explainable AI for transparent and trustworthy road safety intelligence

Gabriel Duflo, Research Associate, University of Deusto

13:00 Lunch break

14:00 From prototype to pilot-ready: SOTERIA's integrated data-driven road safety ecosystem

Intelligent on-vehicle sensing and perception enhancements for safer micro-mobility

Harris Siakantaris, CEO, Cyclopolis

AI-enhanced hazard detection and safety guidance services for VRUs

Panos Georgakis, Professor of Intelligent Transportation Systems, University of Wolverhampton

Integrating behavioural science into VRU safety solutions: SOTERIA's nudge engine

Panos Georgakis, Professor of Intelligent Transportation Systems, University of Wolverhampton

Supporting journey planning with safety-weighted & pollution-aware routing algorithms

Maria Pohle, Lead Researcher, Fraunhofer Institute for Transportation and Infrastructure Systems

SOTERIA Mobile App: A safety companion for VRU journeys

Filippos Gkountoumas, Technical Project Manager, Frontier Innovations

15:00 Coffee break & demonstrations

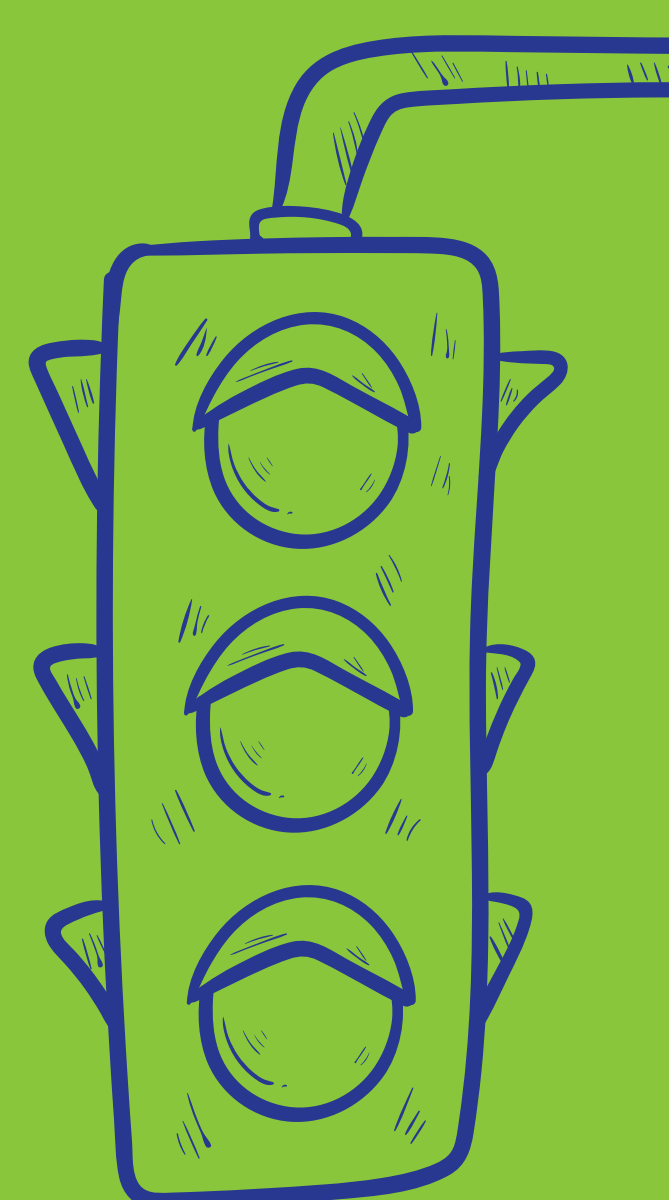
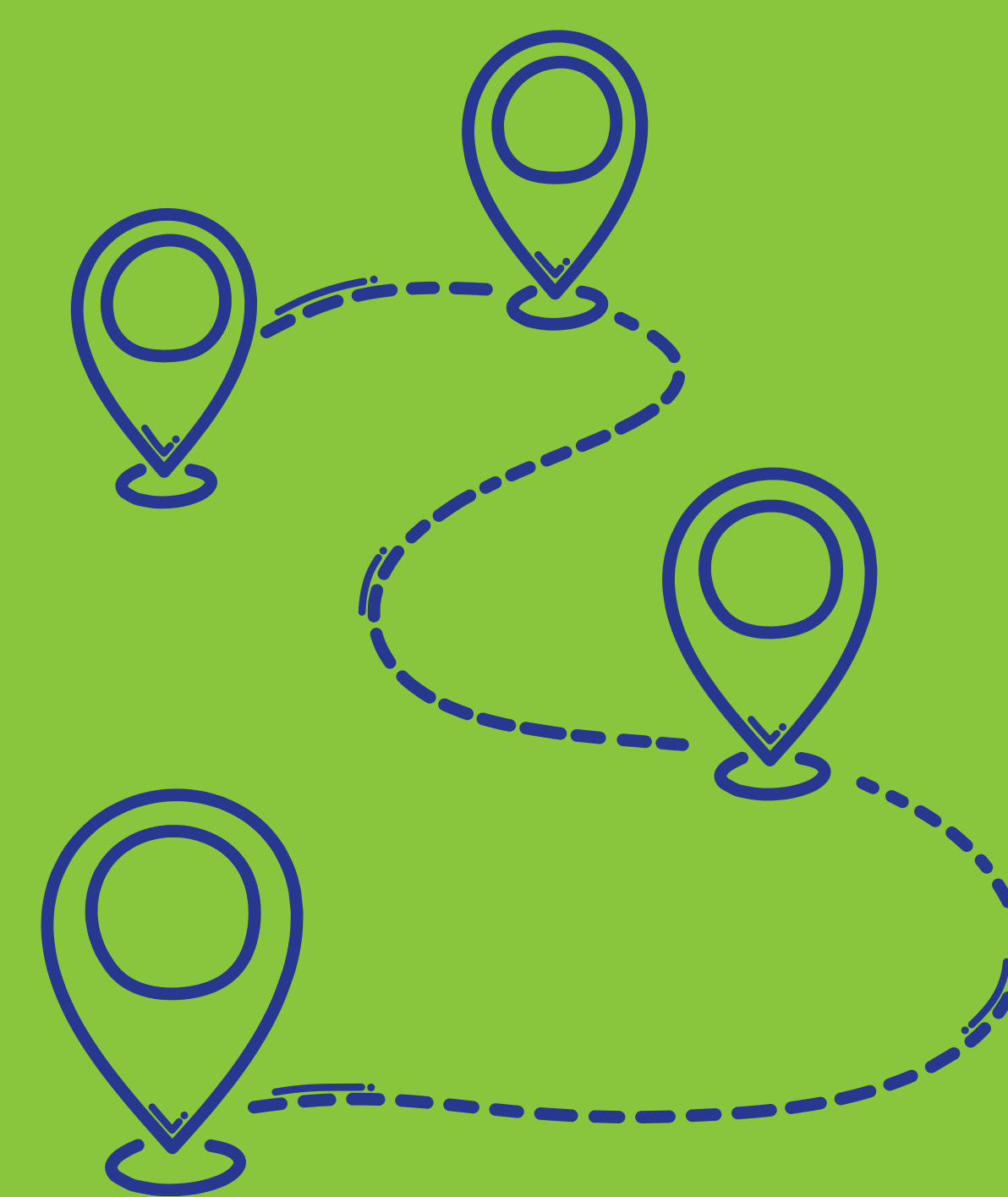
15:15 Panel discussion:

Deploying a connected VRU safety stack in European cities

Moderator: TBC

Speakers: Denis Preisner, Accident Research, DEKRA Automobile, Rémy Russotto, CEO, Confederation of Organisations in Road Transport Enforcement, Alex Pazuchanics, Head of Product & Strategy, Vianova

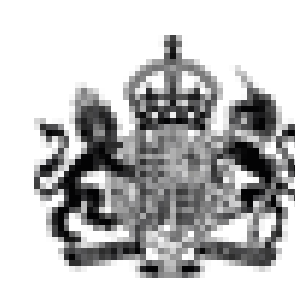
16:00 Wrap-up



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