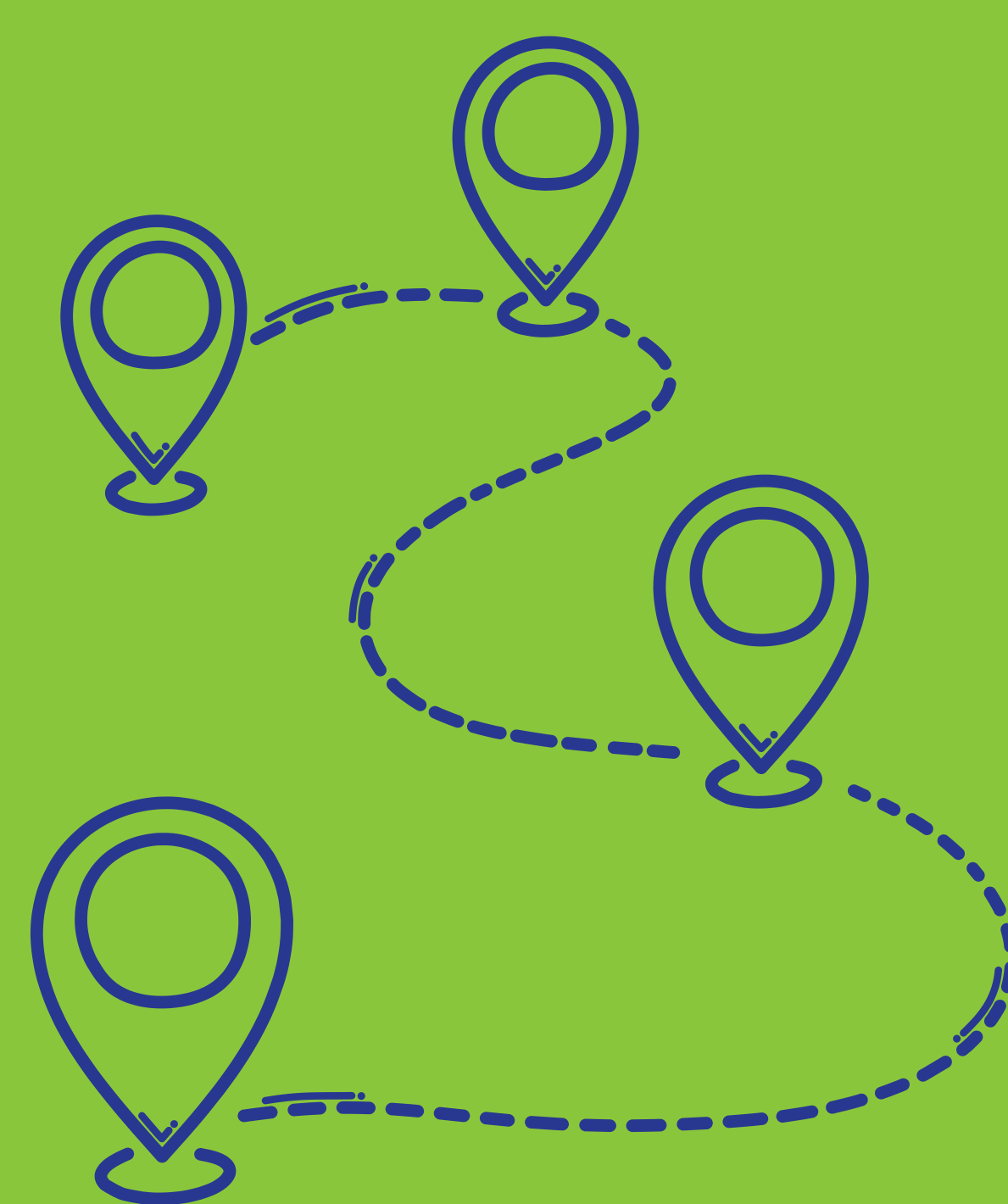


## From Living Labs to real-world change

SOTERIA's pathway to personalised road safety



**10:30 Registration**

**11:00 Welcome**

Dr Marina Georgiou, R&I Project Manager, Netcompany

Dr Antonio Masegosa, Ikerbasque Research Associate Professor, University of Deusto

**11:20 Co-creating road safety with VRUs**

**Understanding VRUs: Behaviour insights and pathways to safer urban mobility**

Dr Colin Booth, Professor of Smart and Sustainable Infrastructure, University of the West of England Bristol

**Co-creation in practice: Engaging communities for safer urban mobility**

Jeronimo Bueno, Product Manager, Nommon Solutions and Technologies

**Learning from youth: FAPS and immersive Virtual Reality safety training for Generation Z**

Maria Pohle, Lead Researcher, Fraunhofer Institute for Transportation and Infrastructure Systems

**From co-creation to policy uptake: Embedding VRU needs in city mobility strategies**

Ruth Anderson, Future Mobility Technical Lead, Oxfordshire County Council

&

Jayant Sangwan, Senior Manager, Confederation of Organisations in Road Transport Enforcement

**12:10 From interoperable data to explainable risk insights**

**Building the Safe Mobility Data Space: Integrating and harmonising urban safety data**

Filippos Gkountoumas, Technical Project Manager, Frontier Innovations

**From data to insight: Advanced accident risk and urban mobility prediction for safer cities**

Maria Pohle, Lead Researcher, Fraunhofer Institute for Transportation and Infrastructure Systems

**SOTERIA Safety Intelligence Platform: Turning analytics into actionable urban decisions**

Dr Antonio David Masegosa, Ikerbasque Research Associate Professor, University of Deusto

**Harnessing Explainable AI for transparent and trustworthy road safety intelligence**

Gabriel Duflo, Research Associate, University of Deusto

**13:00 Lunch break**

**14:00 From prototype to pilot-ready: SOTERIA's integrated data-driven road safety ecosystem**

**Intelligent on-vehicle sensing and perception enhancements for safer micro-mobility**

Harris Siakantaris, CEO, Cyclopolis

**AI-enhanced hazard detection and safety guidance services for VRUs**

Panos Georgakis, Professor of Intelligent Transportation Systems, University of Wolverhampton

**Supporting journey planning with safety-weighted & pollution-aware routing algorithms**

Maria Pohle, Lead Researcher, Fraunhofer Institute for Transportation and Infrastructure Systems

**SOTERIA Mobile App: A safety companion for VRU journeys**

Filippos Gkountoumas, Technical Project Manager, Frontier Innovations

**15:00 Coffee break & demonstrations**

**15:15 Panel discussion:**

**Deploying a connected VRU safety stack in European cities**

Moderator: Leire Serrano Olabbarri, European Projects Manager, University of Deusto

Speakers: Javier Araluze, Senior Research Engineer, Tecnalia

Ibon Arechale, Chief Executive Officer, ASIMOB

Denis Preissner, Accident Research, DEKRA Automobil

&

Eneko Elizondo, Industrial Engineer, Ingartek

**16:00 Wrap-up**



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